



Gamisonia Tsira

date of birth 24.12.1985

tg.: @tsiruki

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Citizenship: Russia, Georgia

Ready to relocate, ready for business trips

Desired position and salary

Designer

Specializations:

— Designer, artist

Employment: full time

Work schedule: full day

Desired travel time to work: any

Work experience — 12 years 6 months

April 2023 — till
now
8 months

Million.ro

million.ro/en

Designer

- Designing the digital banners for website, mailing, social media
- Creating animated gif banners for Telegram
- Generating a mascot and pictures for banners in Midjourney ai
- UI/UX design of a Promo Pages (Landing Page)

November 2020
— April 2023
2 years 6 months

Microcredit Company "Baibol"

[Saint Petersburg, baibol.ru/](https://baibol.ru/)

Financial Sector

- Banking

Graphic and Web-designer

- Graphic design — POS material design, flayers, posters, business cards, booklet, brand wall, invitations
- Web design — site redesign from concept to execution, site redesign project lead
- Motion design — creating animated videos for the events and for the social media
- Illustrations — creating company mascot, illustrations for stickers on telegram.

Achievements:

- Working as a lead project on a website redesign project, launching new site
- Creating company mascot
- Updating visual of the brand
- Updating company brandbook

May 2020 —
October 2020
6 months

freelance

[Saint Petersburg](#)

Graphic/Web designer, illustrator

SUPERLET. Designing two packages for an Indian company producing millet biscuits and ragi flakes.
What I did:

- Created 5 concepts , one was approved.
- Created original art illustrations
- Photo Retouch
- Preparing the packages layout for printing.

FOCUS FEEDBACK. Creating 28 vector illustrations (using a graphic tablet) for presentation.

What I did:

- I suggested illustration style which was approved
- Having a text in English I illustrated 28 slides for presentation

LANDING PAGE FOR SINGER VICTORIA YAKUBA.

What I did:

- Suggested a style based on the client wishes
- Designed landing page

BANNERS (static and gif) FOR BANKING SCHOOL.

What I did:

- Worked on a designing banners in a given style

June 2019 —
March 2020
10 months

Ltd "Russouvenirs"

Saint Petersburg, russouvenirs.ru

Graphic designer

- Print and Digital Graphic Design;
- Packaging Design;
- Pre-Press and Printing Processes;
- Original Artwork and Illustration;
- Color Rendering and retouch.

March 2017 —
March 2019
2 years 1 month

EscapeSF

USA, escapesf.net/

Graphic designer

- Graphic design — POS material design, flyers, posters, business cards, booklet, post cards
- Illustrations — illustrations and icons for the site

Progress:

- Launching 3 new quest games
- Updating company's brand book
- Prompt and high-quality execution of design tasks

December 2012
— March 2019
6 years 4 months

freelance

Graphic designer/illustrator

- PINKRABBIT.RU — development of design layouts for promotional materials: a tourist map of St. Petersburg and Moscow with advertising modules. Design products for Brand Day.
- "Logrus" — creating icons for animated courses and advertising, website design for McDonalds;
- Studio "Shpoolki" — design support in the opening of a creative coworking studio, design development for outdoor signboards, flyers, leaflets, business cards, stickers for the navigation system;
- Ferry casino — themed posters for e-mail distribution within the brand book, adjusting the instructions for the game using pictures in the style of pin up;

- "Jersey" — development of design layouts for labels, labels for hockey sweaters; creating and preparing layouts for printing (CorelDraw), working with a large-format plotter Mimaki (sublimation printing); creation of a database of sizes, transfer to electronic format in the required scale;
- STOIK LTD, NGO — streaming photo retouching in Photoshop to create a customer's photo bank;
- "Mebeus"— design of a 12-page booklet for a new direction of the company and timely preparation for printing;
- "Puzzle" — website design development, creating characters for the site (Photoshop, graphics tablet).

September 2010
— May 2012
1 year 9 months

Travers +
Architect

Design, 3D modeling (ArchiCAD) of typical residential multi-storey buildings, adjustment of working drawings (AutoCAD).

Education

Higher

2010

**St. Petersburg State University of Architecture and Civil Engineering,
Saint Petersburg**
architecture, Architecture

Professional development, courses

2022

Web Design
Eugeny Kuzmin, Uprock

2018

Branding and Typography
Mikhail Shishkin, Ivan Gladkhikh, Controforma School

2017

Style in illustration
Anna Golovkova, "Pora risovat"

2017

Comics - intensive
Alexey Vainer, Creative Writing School

Key skills

Languages

Russian — Native
English — C1 — Advanced
Georgian — C2 — Native
French — B1 — Intermediate

Skills

Adobe Photoshop Adobe Illustrator Adobe After Effect Figma
hand drawing illustrations ai Midjournney

Further information

About me

Self-motivated, responsible and hard-working person.